



Council Performance Brief

An executive brief that benchmarks your council against state, metro and peer councils using independent government data. Built for scrutiny hearings, strategy reviews and councillor briefings.

4

Government datasets cross-referenced

3-5

Business days, typical turnaround

All

Victorian councils, national on request

WHAT'S INSIDE

Eight sections. Every signal sourced.

Not a repeat of what your council already publishes. A read on what independent government data shows that internal reporting smooths over.

01

Executive summary

The three or four signals that matter most, ranked and stated plainly.

02

Community satisfaction

Multi-year CSS trend against metro and state averages, by service area, participation disclosed.

03

Planning system performance

Decision speed and statutory compliance against named peers. Standard and VicSmart reported separately.

04

Financial sustainability

Headline surplus against adjusted underlying result, rates concentration and grant structure.

05

Peer benchmarking and planning authority

Named comparators with published criteria, plus ministerial determinations and codified pathways.

06

Target setting and implications

Where each mandatory target lands at cohort median, state median and on your own trend, then what to ask officers.

FROM

A\$650

per day · typical scope 1-2 days

- Benchmarked against named peers
- Multi-year trend, not a snapshot
- Surfaces what internal reports miss
- Implications ranked by priority

WHO IT IS FOR

CEOs, directors, councillors and executive teams

SEE IT FIRST

The [Boroondara sample](#) is the real brief. Every figure is public, so it can be tabled or quoted freely.

GOVERNMENT SOURCES ONLY

Community Satisfaction Survey (LGV / JWS Research)

PPARS (DTP)

LGPRF

VAGO

Local Government Victoria

Council Annual Reports

Retrieve first. Explain second.

Figures are retrieved from government sources and validated before any narrative is written. AI explains the data. It never generates it.

Council scoped

Your council and the priority question are confirmed first.

Indicators retrieved

CSS, PPARS, LGPRF and VAGO data pulled for you and peers.

Benchmarked

Set against metro and state averages and specific peer

Narrative written

The brief explains locked figures. It never invents them.

Get a benchmarked read on your council's performance.

Talk to us at info@placeau.com. We respond within one business day.

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