



Answers, not dashboards.

Place AU turns planning, performance and development data into short, decision-ready reports for Australian councils, developers, investors and businesses. Every figure is retrieved from a named government source before any narrative is written.

5

Products, self-serve to subscription

546

LGAs across every state and territory

Gov .

Open government data only, no exceptions

SELF-SERVE · INSTANT

From A\$149

Business Investment Report

Councils, business owners, investors, site selectors

Demographics, income, workforce, industry concentration and a named peer comparison for any Australian small area (SA2) or LGA, delivered in under a minute as PDF and Word.

See the [Kew – West](#) and [Mitchell Shire](#) samples →

CONSULTING · FOR COUNCILS

From A\$650/day

Council Performance Brief

CEOs, directors, councillors, executive teams

Benchmarks your council against state, metro and named peer councils on satisfaction, planning performance and financial sustainability.

See the [Boroondara sample](#) →

CONSULTING · FOR DEVELOPERS

From A\$650/day

Development Alignment Brief

Developers, planning consultants, landowners

Zoning, overlays, permit history and VCAT outcomes for a site, with a read on what council will realistically approve before exchange. Works at site and suburb scale.

See the [Kew sample](#) →

CONSULTING · FOR COUNCILS

From A\$650/day

Housing Needs Assessment

Strategic planners, housing leads, policy teams

Demand, supply gaps, affordability and delivery pace against the confirmed state housing target, as a defensible evidence base for submissions.

See the [Boroondara sample](#) →

SUBSCRIPTION · FOUNDATION PROGRAM

Scoped directly

Deliverable Capacity Index

Strategic planning, housing strategy, finance

Quarterly monitoring that separates the capacity a planning scheme permits from what the market will deliver, as a Feasible Capacity Statement at small area (SA2) level.

See the [DCI page](#) →

WHERE TO START

Buy one now, or scope a brief.

The Business Investment Report is self-serve, no account needed. Consulting briefs are scoped and delivered directly, typically 3 to 5 business days. Email info@placeau.com.

GOVERNMENT
SOURCES
ONLY

ABS Census 2021

ABS Building Approvals

ABS Labour Force

SEIFA 2021

ASGS 2021

DataVic CC BY 4.0

DTP Victoria

PPARS

VCAT

Homes Victoria

Valuer-General

Retrieve first. Explain second.

The same standard applies to every product, whether it is a A\$149 small area report or a scoped council engagement.

Geography resolved

Matched to official ABS ASGS 2021 boundary geometry.

Data retrieved

Pulled from named government sources before any AI step.

Figures validated

Checked against each other and expected ranges.

Narrative written

AI explains locked figures. It never generates them.

Tell us what you are working on.

Email info@placeau.com. We respond within one business day.

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